

India's No. 1 Aluminium foil brand*





In US \$48.3 billion Indian Multinational Corporation, Aditya Birla Group is in the league of Fortune 500 with a multicultural team of 1,20,000 people representing 42 nationalities. The Group's operations

are spread across 35 countries. Over 50 percent of the Aditya Birla Group's revenues flow from its overseas operations.



Hindalco Industries Limited, the metals flagship company of the Aditya Birla Group, is an industry leader in aluminium and copper.

A metals powerhouse with a consolidated turnover of over US \$18 billion, Hindalco is the world's largest aluminium rolling company and one of the biggest producers of primary aluminium in Asia. Its copper smelter is the world's largest custom smelter at a single location.

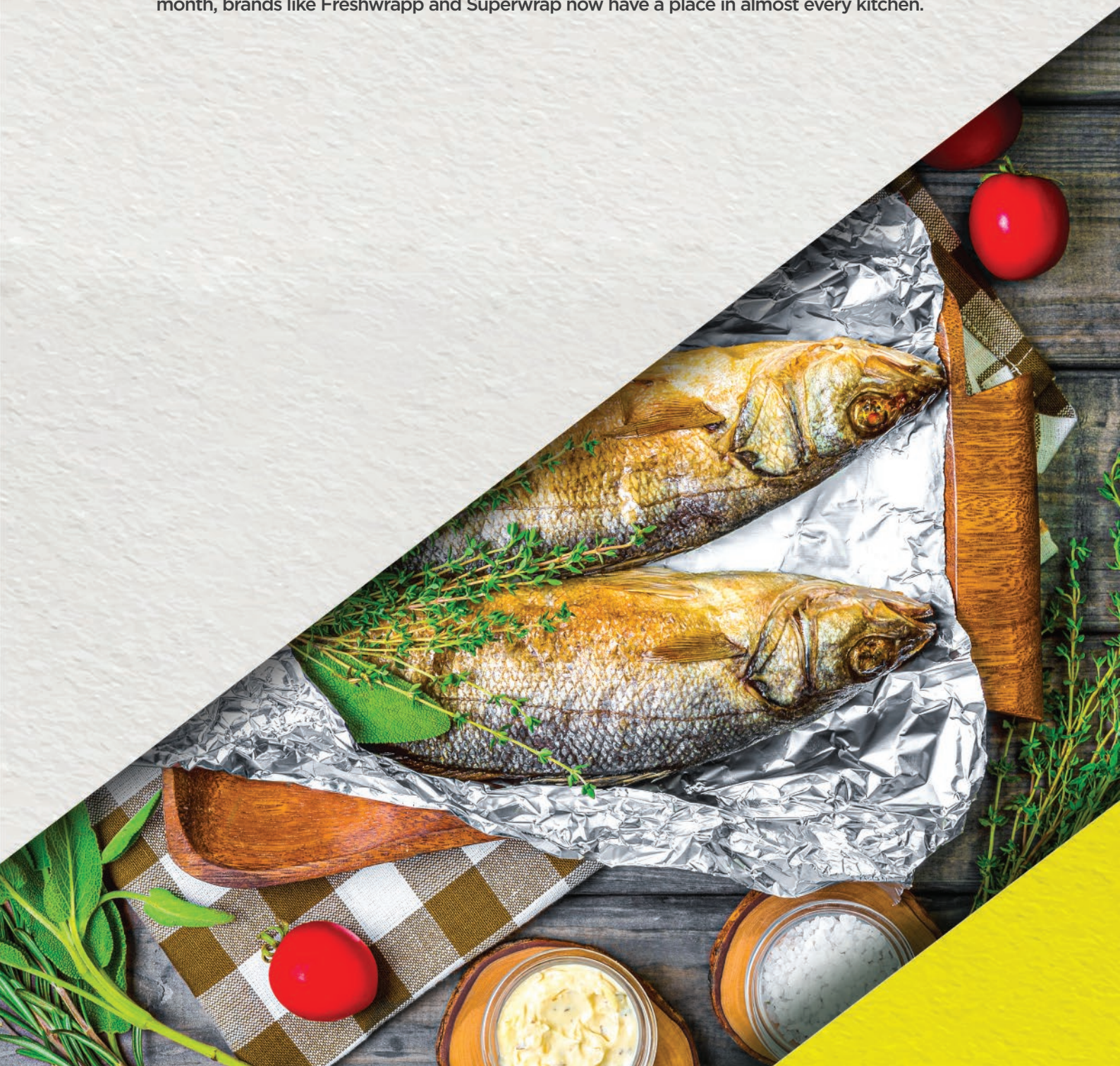
Novelis is the leading producer of flat-rolled aluminium products and the world's largest recycler of aluminium. It is a subsidiary of Hindalco Industries Limited, an industry leader in aluminium, copper and metals. Novelis customers include some of the largest and best-known automotive, beverage can, architecture and consumer electronics brands.

Hindalco Industries Limited, recently acquired Aleris by its wholly-owned subsidiary Novelis Inc. The acquisition of the US-based rolled products major, Aleris Corporation, positions Hindalco as one of the world's largest aluminium companies, with a global footprint spanning 49 state-of-the-art manufacturing facilities in North America, Europe and Asia. This acquisition Marks Novelis' entry into the high-end aerospace segment.





Freshwrapp is a part of the foil and packaging business of Hindalco Industries Ltd. By offering a healthy and hygienic alternative to traditional food-packaging methods, it has transformed Freshwrapp into a power brand in the aluminium foil category. Freshwrapp has created a number of products that cater to the needs of a market ranging from individual families to hotels, restaurants and catering businesses. Serving more than 1.2 million customers per month, brands like Freshwrapp and Superwrap now have a place in almost every kitchen.



FRESHWRAPP ALUMINIUM FOIL



Freshwrapp foils are available in a range of sizes and quantities,
Freshwrapp aluminium foil is your ideal companion in the kitchen.
Tailored to meet your unique needs, it can be used for everything
from wrapping, storing, cooking and freezing to serving food in
style - keeping your kitchen mess free and your food tasty.



Freshwrapp 33+17gm

Length: 5.9m | Width: 290mm
Thickness: 11 microns



Freshwrapp 9m

Length: 9m | Width: 290mm
Thickness: 11 microns



Freshwrapp 33+17gm (B1G1)

Net Length: 11.08m | Width: 290mm
Thickness: 11 microns



Freshwrapp 18m

Length: 18m | Width: 290mm
Thickness: 11 microns



Freshwrapp 36m

Length: 36m | Width: 290mm
Thickness: 11 microns



ISI Mark



Guaranteed
Length & Thickness



ISO 9001 & ISO 14001
Certified Plant



Food Grade



Eco-Friendly





Freshwrapp 500g

Length: 56m | Width: 290mm
Thickness: 11 microns



Freshwrapp 72m

Length: 72m | Width: 290mm
Thickness: 11 microns



Freshwrapp Pre-Cut 50 Sheets

Cut Sheet: 50 Sheets
Size: 22cm X 25cm
Thickness: 11 microns



Freshwrapp Pre-Cut 250 Sheets

Cut Sheet: 250 Sheets
Size: 22cm X 25cm
Thickness: 11 microns



ISI Mark



Guaranteed
Length & Thickness



ISO 9001 & ISO 14001
Certified Plant



Food Grade



Eco-Friendly



FRESHWRAPP PREMIUM FOIL PRODUCTS



Freshwrapp international is extra strong premium foil which is stronger than standard foil and it's 18 micron thickness is ideal for lining the pans for use in the oven during baking and freezing meals ahead or storing leftovers, making foil packets to lock in moisture and flavor when you grill.



Freshwrapp International 1Kg

Length: 68m | Width: 290mm
Thickness: 18 microns



ISI Mark



Guaranteed
Length & Thickness



ISO 9001 & ISO 14001
Certified Plant



Food Grade



Eco-Friendly



FRESHWRAPP FOOD WRAPPING PAPER



Freshwrapp Food Wrapping Paper is a convenient and safe option for packing many kinds of dishes. It is a non-toxic wrapping that protects your food from contamination. Microwave and oven safe, Freshwrapp Food Wrapping Paper is the complete solution for all your snackig needs. The Freshwrapp food wrapping paper is U.S. FDA Certified which indicated the highest mark of quality and safety, making it the best option for your packaging demands.



Freshwrapp Food Wrapping Paper 10 meters

Length: 10m | Width: 280mm
Thickness: 40GSM



Freshwrapp Food Wrapping Paper 20 meters

Length: 20m | Width: 280mm
Thickness: 40GSM



Freshwrapp Food Wrapping Paper 65 meters

Length: 65m | Width: 280mm
Thickness: 40GSM



US FDA Compliant



Reheatable



Microwave Safe



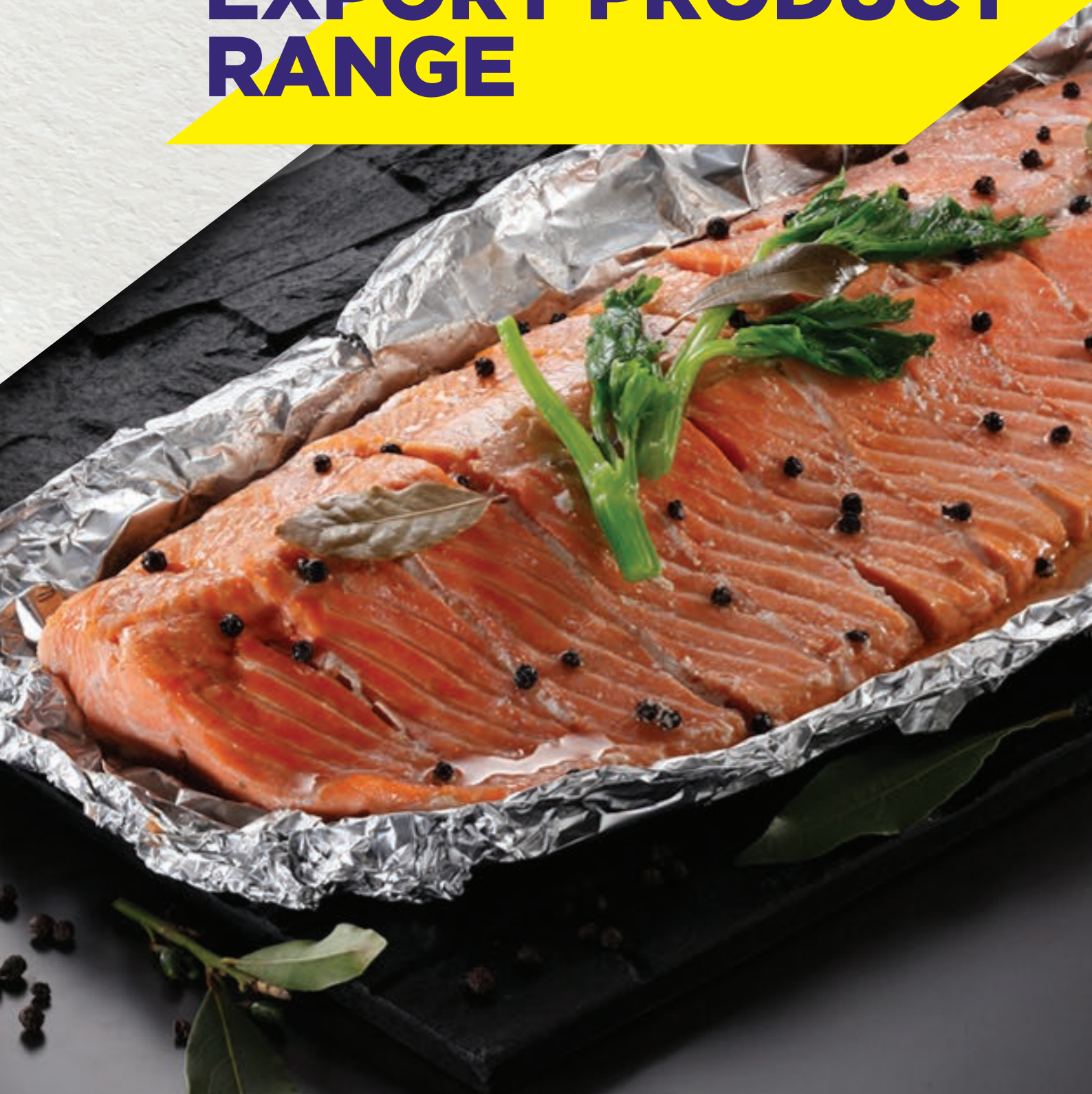
BIO-DEGRADABLE



OIL & GREASE RESISTANT



FRESHWRAPP EXPORT PRODUCT RANGE





Freshwrapp 25 Sq. ft.

Length: 8m | Width: 300mm
Thickness: 14 microns



Freshwrapp 37.5 Sq. ft.

Length: 8m | Width: 450mm
Thickness: 16 microns



Freshwrapp 75 Sq. ft.

Length: 23m | Width: 300mm
Thickness: 14 microns



Freshwrapp 200 Sq. ft.

Length: 62m | Width: 300mm
Thickness: 14 microns



ISI Mark



Guaranteed
Length & Thickness



ISO 9001 & ISO 14001
Certified Plant



Food Grade



Eco-Friendly



ALUMINIUM FOIL CONTAINER

PREMIUM CONTAINERS



Freshwrapp extra strong premium aluminium containers are here to help you pack and share food safely, whether for daily use or special party and pooja occasions. Up to 90% thicker, the extra thickness of Freshwrapp foil containers offer strength and sturdiness to hold everything from biryani to parathas, rolls to gravies without worries. These premium containers have branded lids for a more stylish look for your packed food. Available in attractive retail packs in a range of sizes, Freshwrapp extra strong is the premium, dependable storing and packing solution for your food and snacking needs.

Premium Institutional Containers



Freshwrapp 250ml



Freshwrapp 450ml



Freshwrapp 660ml



Freshwrapp 750ml



Half Deep 3300ml



Full Deep 9000ml



Half Deep Lid



Full Deep Lid



ISI Mark



Guaranteed
Length & Thickness



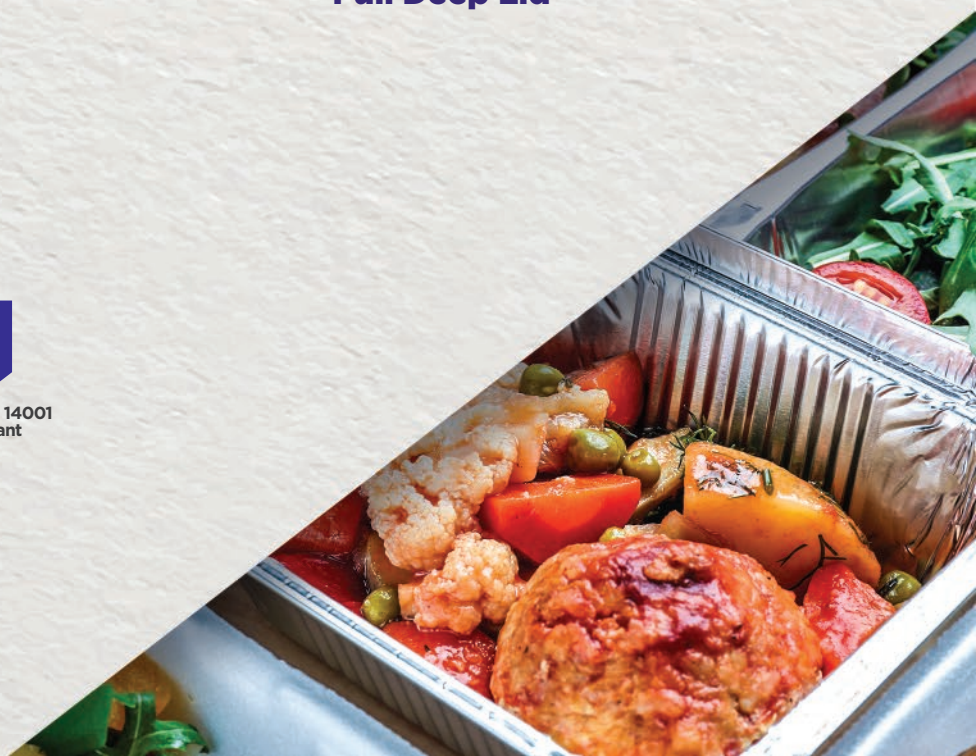
ISO 9001 & ISO 14001
Certified Plant



Food Grade



Eco-Friendly



Premium Household Containers



Freshwrapp 250ml



Freshwrapp 450ml



Freshwrapp 750ml



ISI Mark



Guaranteed
Length & Thickness



ISO 9001 & ISO 14001
Certified Plant



Food Grade



Eco-Friendly



ALUMINIUM FOIL CONTAINER

INSTITUTIONAL PACKS



Hindalco Freshwrapp offers a range of aluminium semi-rigid containers to keep packaged food fresh and free from contamination. It's the right products for take aways and home deliveries of food orders.



**Freshwrapp
90ml**



**Freshwrapp
120ml**



**Freshwrapp
140ml**



**Freshwrapp
210ml**



**Freshwrapp
250ml**



**Freshwrapp
450ml**



**Freshwrapp
600ml**



**Freshwrapp
620ml**



**Freshwrapp
660ml**



**Freshwrapp
750ml**



**Freshwrapp
900ml**



ISI Mark



Guaranteed
Length & Thickness



ISO 9001 & ISO 14001
Certified Plant



Food Grade



Eco-Friendly





SUPERWRAP®

SUPERWRAP ALUMINIUM FOIL

Superwrap aluminium foil is available in a range of sizes and quantities and is suited to a variety of applications like covering and wrapping food, keeping food warm, as a grilling tray or as a drip tray.



Superwrap 20+10gm

Length: 3.6m | Width: 290mm
Thickness: 11 microns



Superwrap 9m

Length: 9m | Width: 290mm
Thickness: 11 microns



Superwrap 20+10gm B1G2

Net Length: 10.8m | Width: 290mm
Thickness: 11 microns



Superwrap 25m Value pack

Length: 25m | Width: 290mm
Thickness: 11 microns



ISI Mark



Guaranteed
Length & Thickness



ISO 9001 & ISO 14001
Certified Plant



Food Grade



Eco-Friendly





Superwrap 1Kg

Length: 63m | **Width:** 290mm
Thickness: 20 microns



Superwrap 72m

Length: 72m | **Width:** 290mm
Thickness: 11 microns



ISI Mark



Guaranteed
Length & Thickness



ISO 9001 & ISO 14001
Certified Plant



Food Grade



Eco-Friendly



BACTERIA KI ENTRY KO ROKEY.

With India's No. 1 Aluminium foil brand*



*Tested in NABL approved Labs.
For directions to use Freshwrapp foil,
please visit www.freshwrapp.com





**Tested in NABL approved Labs.*

*For directions to use Freshwrapp foil,
please visit www.freshwrapp.com*

DIRECTIONS TO USE FRESHWRAPP FOILS & CONTAINERS

Wrapping & Packing Application - Freshwrapp 11 microns & 18 microns Aluminium foil

1. Avoid packing food that is very hot.
2. Seal tightly to maintain the aroma & flavour of the food.
3. Seal tightly to avoid bacterial growth.
4. Wrap or pack food only for 8-10 hours and not beyond that.
5. If you need to store packed/wrapped food beyond 10 hours, store it in a refrigerator.
6. Avoid storing salty and tangy foods.
7. Do not use it in a microwave.
8. It can be used in an oven, toaster and griller.
9. Wash and dispose it in a dry bin to make it is easily recyclable.

Storing Application - Freshwrapp 11 microns & 18 microns Aluminium foil

1. Fresh or leftover foods can be stored in containers. Raw foods should be wrapped and stored in containers.
2. Wrap or pack food only for 8-10 hours and not beyond that.
3. If you need to store packed/wrapped food beyond 10 hours, store it in a refrigerator.
4. Seal tightly to maintain the aroma & flavour of the food.
5. Seal tightly to avoid bacterial growth.
6. Avoid storing salty and tangy foods.
7. Stored food can be re-heated in OTG with foil.
8. Wash and dispose it in a dry bin to make it is easily recyclable.

Cooking Application - Freshwrapp 18-microns Aluminium foil

1. Cooking methods like baking/grilling/roasting/freezing are suitable.
2. Cook/bake the food between 40°C to 220°C.
3. Seal tightly to maintain the aroma & flavour of the food.
4. Seal tightly to avoid bacterial growth.
5. Avoid storing salty and tangy foods.
6. The foil can be used in an oven, toaster and grilled to warm or cook food.
7. Only use the Convection Mode in the microwave.
8. Wash and dispose it in a dry bin to make it is easily recyclable.



Hindalco Industries Ltd. (Foil Division)

One Unity Centre International, Tower 4, 21st Floor, D-Wing, Senapati Bapat
Marg, Lower Parel West, Mumbai 400 013 | Tel: 022 69477000/7150

☎ 1800-103-9494 | www.freshwrapp.com | Follow us on   

