

# FRESHWRAPP FOR YOUR HOUSEHOLD AND PROFESSIONAL REQUIREMENTS

- Food Grade Aluminium Foil
- ISO 9001 & ISO 14001 Certified Plants
- Recyclable - Eco-Friendly



HINDALCO

**Freshwrapp**<sup>®</sup>

Keeps food home-fresh

ALUMINIUM FOIL



In US \$48.3 billion Indian Multinational Corporation, Aditya Birla Group is in the league of Fortune 500 with a multicultural team of 1,20,000 people representing 42 nationalities. The Group's operations

are spread across 35 countries. Over 50 percent of the Aditya Birla Group's revenues flow from its overseas operations.



Hindalco Industries Limited, the metals flagship company of the Aditya Birla Group, is an industry leader in aluminium and copper.

A metals powerhouse with a consolidated turnover of over US \$18 billion, Hindalco is the world's largest aluminium rolling company and one of the biggest producers of primary aluminium in Asia. Its copper smelter is the world's largest custom smelter at a single location.

Hindalco Industries Limited, recently acquired Aleris by its wholly-owned subsidiary Novelis Inc. The acquisition of the US-based rolled products major, Aleris Corporation, positions Hindalco as one of the world's largest aluminium companies, with a global footprint spanning 49 state-of-the-art manufacturing facilities in North America, Europe and Asia. This acquisition marks Novelis' entry into the high-end aerospace segment.

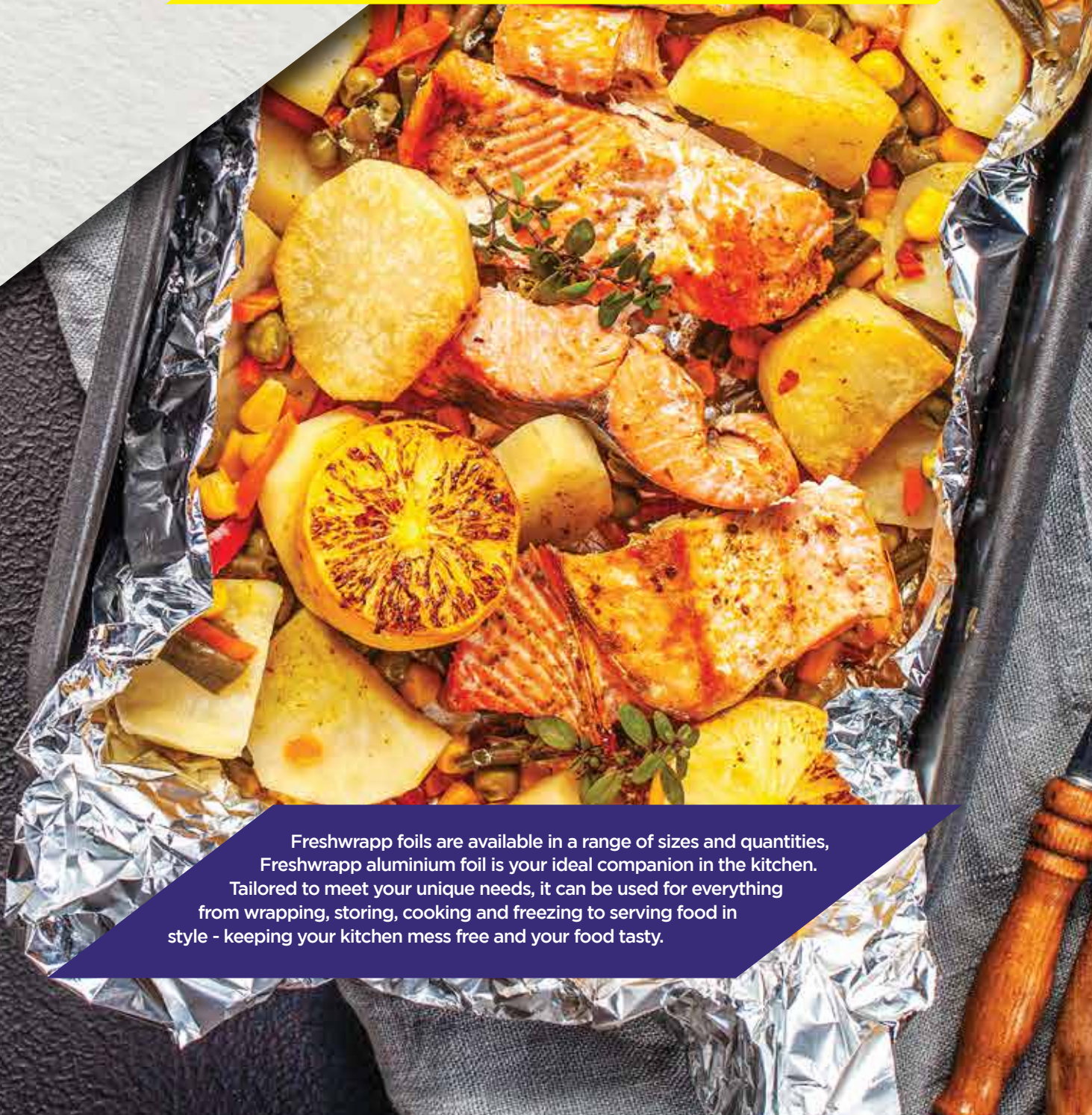
Novelis is the leading producer of flat-rolled aluminium products and the world's largest recycler of aluminium. It is a subsidiary of Hindalco Industries Limited, an industry leader in aluminium, copper and metals. Novelis customers include some of the largest and best-known automotive, beverage can, architecture and consumer electronics brands.





Freshwrapp is a part of the foil and packaging business of Hindalco Industries Ltd. By offering a healthy and hygienic alternative to traditional food-packaging methods, it has transformed Freshwrapp into a power brand in the aluminium foil category. Freshwrapp has created a number of products that cater to the needs of a market ranging from individual families to hotels, restaurants and catering businesses. Serving more than 1.2 million customers per month, brands like Freshwrapp and Superwrap now have a place in almost every kitchen.

# FRESHWRAPP ALUMINIUM FOIL

A top-down view of a rectangular metal tray lined with crinkled aluminum foil. The tray is filled with a variety of roasted ingredients: several pieces of salmon with a golden-brown crust, large chunks of potatoes, sliced carrots, and a whole roasted orange. Small green herbs are scattered throughout the dish. The background is a dark, textured surface.

Freshwrapp foils are available in a range of sizes and quantities,  
Freshwrapp aluminium foil is your ideal companion in the kitchen.  
Tailored to meet your unique needs, it can be used for everything  
from wrapping, storing, cooking and freezing to serving food in  
style - keeping your kitchen mess free and your food tasty.



### Freshwrapp 9m

Length: 9m | Width: 300mm  
Thickness: 11 microns



### Freshwrapp 18m

Length: 18m | Width: 300mm  
Thickness: 11 microns



### Freshwrapp 36m

Length: 36m | Width: 300mm  
Thickness: 11 microns



### Freshwrapp 33+17gm

Length: 6m | Width: 300mm  
Thickness: 11 microns



### Freshwrapp 33+17gm (BIG1)

Net Length: 12m | Width: 300mm  
Thickness: 11 microns



ISI Mark



Guaranteed Length & Thickness



ISO 9001 & ISO 14001 Certified Plant



Food Grade



Eco-Friendly





### Freshwrapp 18m Institutional

Length: 18m | Width: 300mm  
Thickness: 11 microns



### Freshwrapp 500g

Length: 56m | Width: 300mm  
Thickness: 11 microns



### Freshwrapp 72m

Length: 72m | Width: 300mm  
Thickness: 11 microns



### Freshwrapp Pre-Cut 50 Sheets

Cut Sheet: 50 Sheets



### Freshwrapp Pre-Cut 250 Sheets

Cut Sheet: 250 Sheets



ISI Mark



Guaranteed Length & Thickness



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Food Grade



Eco-Friendly



# FRESHWRAPP PREMIUM FOIL PRODUCTS



Freshwrapp international is extra strong premium foil which is stronger than standard foil and it's 18 micron thickness is ideal for lining the pans for use in the oven during baking and freezing meals ahead or storing leftovers, making foil packets to lock in moisture and flavor when you grill.



## Freshwrapp International 8m

Length: 8m | Width: 300mm  
Thickness: 18 microns



## Freshwrapp International 24m

Length: 24m | Width: 300mm  
Thickness: 18 microns



## Freshwrapp International 1Kg

Length: 68m | Width: 300mm  
Thickness: 18 microns



ISI Mark



Guaranteed Length & Thickness



ISO 9001 & ISO 14001 Certified Plant



Food Grade



Eco-Friendly





# ALUMINIUM FOIL CONTAINER

## PREMIUM CONTAINERS



Freshwrapp extra strong premium aluminium containers are here to help you pack and share food safely, whether for daily use or special party and pooja occasions. Up to 90% thicker, the extra thickness of Freshwrapp foil containers offer strength and sturdiness to hold everything from biryani to parathas, rolls to gravies without worries. These premium containers have branded lids for a more stylish look for your packed food. Available in attractive retail packs in a range of sizes, Freshwrapp extra strong is the premium, dependable storing and packing solution for your food and snacking needs.

# Premium Institutional Containers



**Freshwrapp 250ml**

Thickness: 50 microns



**Freshwrapp 450ml**

Thickness: 60 microns



**Freshwrapp 660ml**

Thickness: 60 microns



**Freshwrapp 750ml**

Thickness: 60 microns



**Half Deep 3300ml**

Thickness: 90 microns



**Full Deep 9000ml**

Thickness: 145 microns



**Half Deep Lid**

Thickness: 70 microns



**Full Deep Lid**

Thickness: 80 microns



ISI Mark



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Eco-Friendly



# Premium Household Containers



**Freshwrapp 250ml**

Thickness: 60 microns



**Freshwrapp 450ml**

Thickness: 60 microns



**Freshwrapp 750ml**

Thickness: 75 microns



**Freshwrapp Thali Pack 700ml**

Thickness: 60 microns



ISI Mark



Guaranteed Length & Thickness



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Food Grade



Eco-Friendly



# ALUMINIUM FOIL CONTAINER

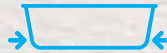
## INSTITUTIONAL PACKS



Hindalco Freshwrapp offers a range of aluminium semi-rigid containers to keep packaged food fresh and free from contamination. It's the right products for take aways and home deliveries of food orders.



Outside Dimension  
Top in mm (L X W)  
(ODTI)



Outside Dimension  
Bottom in mm (L X W)  
(ODBI)



Filling depth  
in mm  
(FD)



Volume in ml  
(Vol)



93 X 61	ODTI
76 X 46	ODBI
22	FD
90	Vol

**Freshwrapp  
90ml**



80 X 80	ODTI
51 X 51	ODBI
36	FD
120	Vol

**Freshwrapp  
120ml**



45mm	ODTI
27mm	ODBI
42	FD
140	Vol

**Freshwrapp  
140ml**



126 X 100	ODTI
91 X 65	ODBI
31	FD
210	Vol

**Freshwrapp  
210ml**



131 X 94	ODTI
92 X 65	ODBI
40	FD
250	Vol

**Freshwrapp  
250ml**



150 X 120	ODTI
105 X 60	ODBI
50	FD
450	Vol

**Freshwrapp  
450ml**



197 X 129	ODTI
152 X 96	ODBI
51	FD
600	Vol

**Freshwrapp  
600ml**



204 X 138	ODTI
170 X 102	ODBI
31	FD
620	Vol

**Freshwrapp  
620ml**



197 X 115	ODTI
159 X 68	ODBI
55	FD
660	Vol

**Freshwrapp  
660ml**



198 X 142	ODTI
170 X 102	ODBI
47	FD
750	Vol

**Freshwrapp  
750ml**



218.5 X 154.5	ODTI
175 X 112	ODBI
37	FD
900	Vol

**Freshwrapp  
900ml**

Available in higher & lower gauges,  
for more information  
contact us +91 2266917000



ISI Mark



Guaranteed  
Length & Thickness



ISO 9001 & ISO 14001  
Certified Plant



Food Grade



Eco-Friendly



**SUPERWRAP**<sup>®</sup>

# **SUPERWRAP ALUMINIUM FOIL**

**HOUSEHOLD USE FOILS**

Superwrap aluminium foil is available in a range of sizes and quantities and is suited to a variety of applications like covering and wrapping food, keeping food warm, as a grilling tray or as a drip tray.



### Superwrap 9m

Length: 9m | Width: 290mm  
Thickness: 11 microns



### Superwrap 20+10gm

Length: 4m | Width: 300mm  
Thickness: 11 microns



### Superwrap 20+10gm B1G2

Net Length: 12m | Width: 300mm  
Thickness: 11 microns



### Superwrap 25m Value pack

Length: 25m | Width: 290mm  
Thickness: 11 microns



ISI Mark



Guaranteed Length & Thickness



ISO 9001 & ISO 14001 Certified Plant



Food Grade



Eco-Friendly





## Superwrap 72m

**Length:** 72m | **Width:** 290mm  
**Thickness:** 11 microns



## Superwrap Pre-Cut 50 Sheets

**Cut Sheet:** 50 Sheets



## Superwrap Pre-Cut 220 Sheets

**Cut Sheet:** 220 Sheets



ISI Mark



Guaranteed Length & Thickness



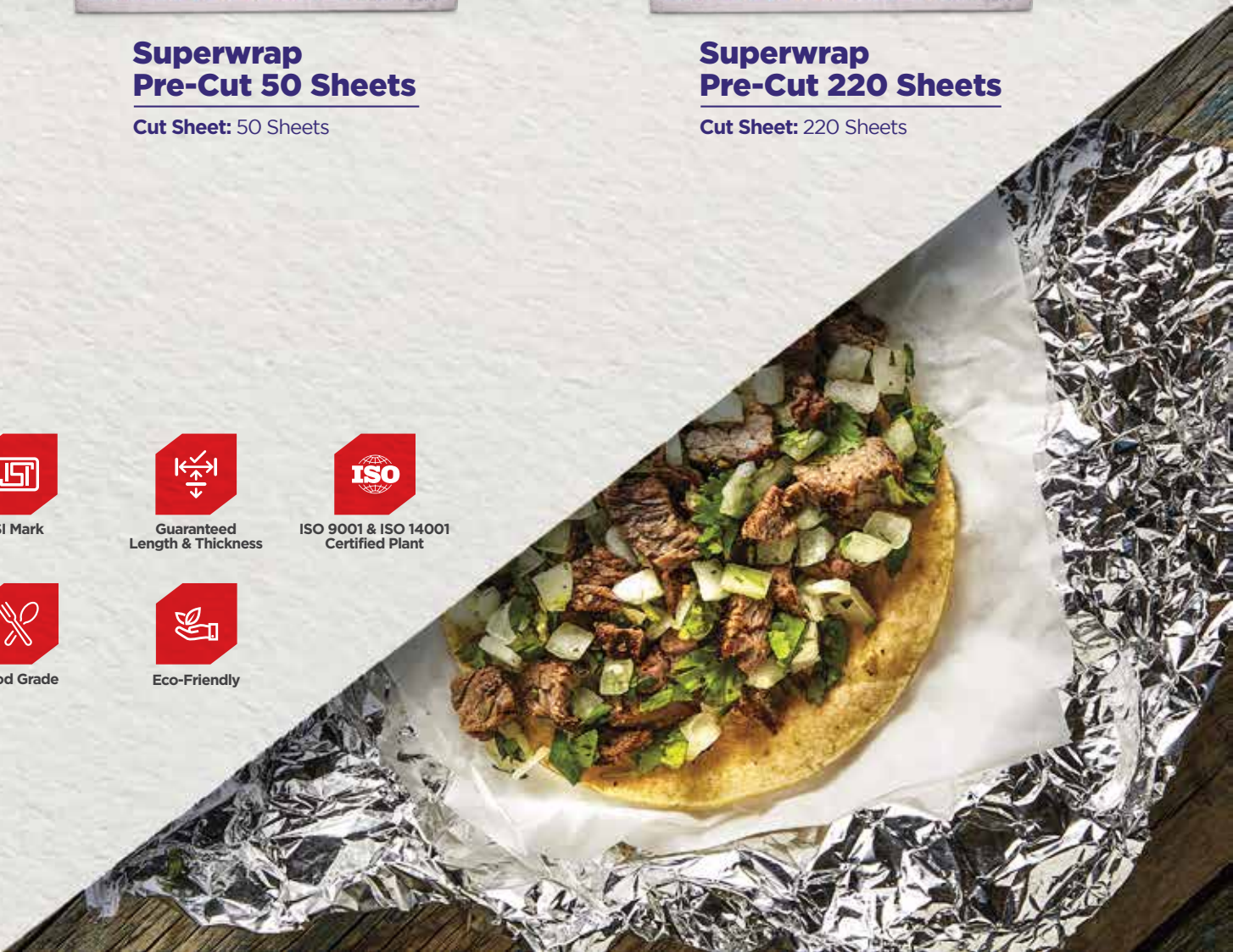
ISO 9001 & ISO 14001 Certified Plant



Food Grade



Eco-Friendly





**SUPERWRAP**<sup>®</sup>

# **SUPERWRAP ALUMINIUM FOIL**

**PROFESSIONAL USE FOILS**





### Superwrap Institutional 18m

Length: 18m | Width: 290mm  
Thickness: 11 microns



### Superwrap 72m

Length: 72m | Width: 290mm  
Thickness: 11 microns



### Superwrap 1Kg

Length: 63m | Width: 290mm  
Thickness: 20 microns



ISI Mark



Guaranteed Length & Thickness



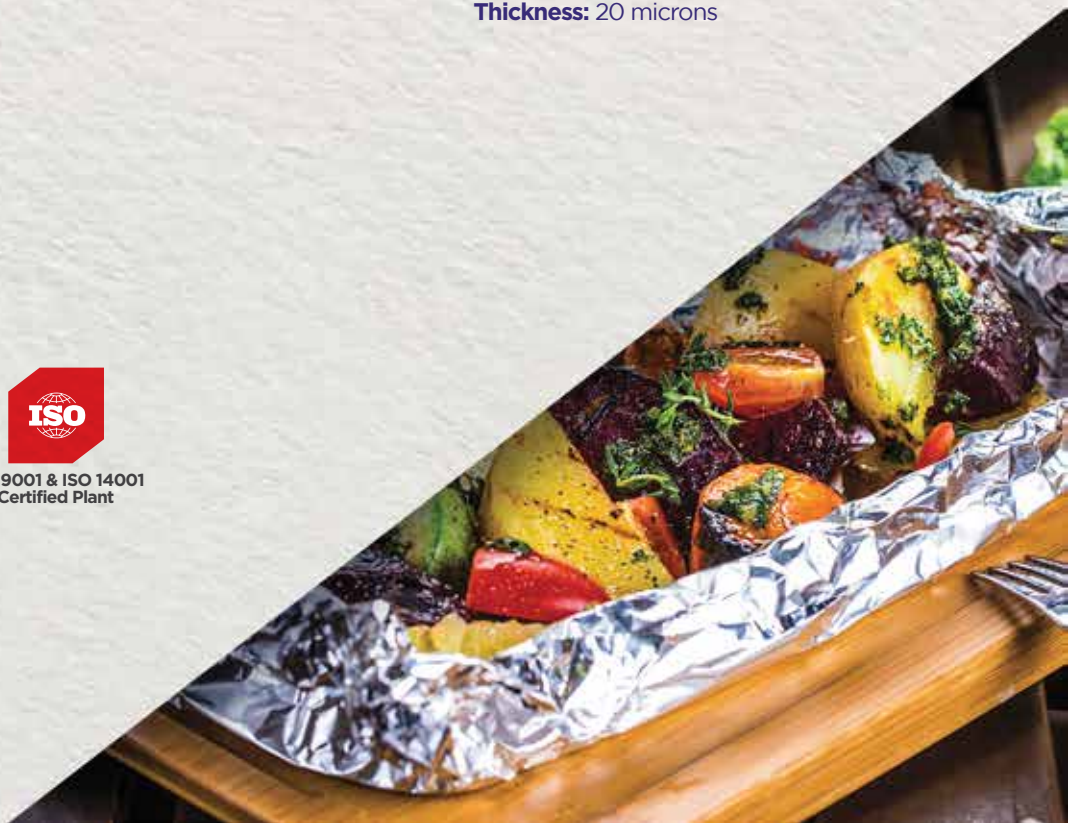
ISO 9001 & ISO 14001 Certified Plant



Food Grade



Eco-Friendly





*\*Tested in NABL approved Labs.*

*For directions to use Freshwrapp foil,  
please visit [www.freshwrapp.com](http://www.freshwrapp.com)*

## **Presenting our new Freshwrapp foils & packs**

Hindalco Freshwrapp Aluminium has been an essential part of your kitchen for decades and it is time to take it to the next level by launching the new and improved foils and containers with the Freshlock Shield.

### **What is the new Freshlock Shield?**

Keeping our promise of utmost freshness, the Freshlock Shield is a certification of safety claiming to keep your food fresh for longer.

### **Three step freshness with Freshlock Shield -**

- 1 Protects food keeping the freshness intact** - One thing we all worry about when we make a delicious meal is keeping it fresh throughout the day without it getting stale. Freshlock Shield's key feature helps the customers keep their cooked food fresh for a long time.
- 2 Maintains food aroma, flavour and texture** - Meals that are cooked should not just remain fresh but also should be able to retain their goodness. The new Freshlock Shield helps maintain these factors and keeps your food flavourful and aromatic for a long time.
- 3 Acts like a protective barrier against bacterial growth** - May it be any season, freshly cooked food can get spoiled easily due to bacterial growth. But not with the new Freshlock Shield that keeps all bacteria away from your food making it safe and healthy to eat, always.

### **So are you ready to experience fresh meals?**

The new Freshwrapp with Freshlock Shield has been tested in NABL approved labs. It has also compliant to the Bureau of Indian standards of food packaging, making it the perfect solution for wrapping, storing, packing and cooking.

In conclusion, it is the perfect choice to keep your food fresh.



*\*Tested in NABL approved Labs.*

*For directions to use Freshwrapp foil,  
please visit [www.freshwrapp.com](http://www.freshwrapp.com)*

## **DIRECTIONS TO USE FRESHWRAPP FOILS & CONTAINERS**

### **Wrapping & Packing Application - Freshwrapp 11 microns & 18 microns Aluminium foil**

1. Avoid packing food that is very hot.
2. Seal tightly to maintain the aroma & flavour of the food.
3. Seal tightly to avoid bacterial growth.
4. Wrap or pack food only for 8-10 hours and not beyond that.
5. If you need to store packed/wrapped food beyond 10 hours, store it in a refrigerator.
6. Avoid storing salty and tangy foods.
7. Do not use it in a microwave.
8. It can be used in an oven, toaster and griller.
9. Wash and dispose it in a dry bin to make it is easily recyclable.

### **Storing Application - Freshwrapp 11 microns & 18 microns Aluminium foil**

1. Fresh or leftover foods can be stored in containers. Raw foods should be wrapped and stored in containers.
2. Wrap or pack food only for 8-10 hours and not beyond that.
3. If you need to store packed/wrapped food beyond 10 hours, store it in a refrigerator.
4. Seal tightly to maintain the aroma & flavour of the food.
5. Seal tightly to avoid bacterial growth.
6. Avoid storing salty and tangy foods.
7. Stored food can be re-heated in OTG with foil.
8. Wash and dispose it in a dry bin to make it is easily recyclable.

### **Cooking Application - Freshwrapp 18-microns Aluminium foil**

1. Cooking methods like baking/grilling/roasting/freezing are suitable.
2. Cook/bake the food between 40°C to 220°C.
3. Seal tightly to maintain the aroma & flavour of the food.
4. Seal tightly to avoid bacterial growth.
5. Avoid storing salty and tangy foods.
6. The foil can be used in an oven, toaster and grilled to warm or cook food.
7. Only use the Convection Mode in the microwave.
8. Wash and dispose it in a dry bin to make it is easily recyclable.



**Hindalco Industries Ltd. (Foil Division)**

1st Floor, Ahura Center, 82 Mahakali Caves Road, MIDC, Andheri (E),  
Mumbai 400 093 | Tel: 91 22 6691 7000.

☎ 1800-103-9494 | [www.freshwrapp.com](http://www.freshwrapp.com) | Follow us on   